

# The HTYC Annual Report

Period covered: Jan 2021-Dec 2021

Prepared by: Jzade Forte











### A Message from Our CEO

"Thanks to your generous contributions, we were able to do some pretty amazing things this year! Since reopening of our program in June of 2021, we have been able to make a significant impact on our community with continued help from our sponsors and partners. To every supporter, contributor, and volunteer, we say THANK YOU, knowing none of this could be possible without you!"

-Dionne D. Dantzler, HTYC Founder & CEO

Here's a look at our Year:

### Overview

Our mission is to establish growth tools for physical, spiritual, mental, and individual well-being within our community. We focus on supporting the individual because healthy individuals produce healthy environments and, in return, healthy relationships.



To offer community resources such as family assistance, educational scholarships, advanced learning and activity centers, personal development, and economic advancement opportunities to those in need within our target zone.

### Community

- Target Area [40mi Radius going 10mi in each direction from 5120.
   W. 65th Street, Little Rock, AR 72209 Headquarters = Fair Park to Mabelvale Cutoff North/South; Dixon Rd to Otter Creek East/West]
- Pulaski County/Little Rock School District
- Primary Neighborhoods/Regions
  we seek to service: John Barrow,
  Otter Creek, HangerHill, Southend,
  Wakefield, Mablevale, Chicot,
  Stagecoach, Fair Park, Cloverdale,
  Geyer Springs, Baseline,
  Southwest, Arch St./Dixon/Sweet
  Home

### 2021 Reach: Demographic Highlights



150+

Individuals & Families

500+

Small Businesses & Small Business Owners 200+

Students Grades K-12

## IMPACT & YEAR IN REVIEW

20+ \*NEW\*
COMMUNITY
PARTNERS

- 2 Community Giveaways
- 2 Community Business & Network Workshops
- 1 Youth Pilot Program
- 1 Health Awareness Initiative
- Over \$15K Raised towards Youth Community Efforts & Scholarships

AR Dept. of HigherED
BIZ-AR Business & Event
Center

Bronson's Ambitions
Cali Queen Collection
Commit with Christy

Dance2Fit w/ Sara Wilson

**Desired Elements** 

F7 Wellness Solutions

Harvest Fellowship Worship Ctr.

L.A.M. City of Life (NLR)

LegalShield

Midnight Snacks & More

MixxedFit With Belkyn

So Full Cafe

Studio501

T.I.P.S

Urbane Magazine

Williams Chiropractic



### **Back 2 School**

**GIVEAWAY** 





### OVER 100+ STUDENTS SERVED!

Our Back 2 School drive provided over 100 students with 2020-2021 school supplies.



This event was sponsored in part by the HTYC, 3D Management, The Cali Queen Collection, Sista Image Solutions, Queens Girls Studio, T.I.P.S, Urbane Magazine, Unprocessed Media & The Biz-AR Business & Event Center.





### Community Opportunities

**Business & Networking Events** 









# OVER 500+ SMALL BUSINESSES & BUSINESS OWNERS SERVED!

We have extended business and entrepreneurship resources to over 500 local small business owners.



Our Business & Commercial Development was designed by 3D Management & Events Community Leadership Initiative in partnership with the BIZ-AR Event Center



### Pinebluff Lighthouse Charter Academy

On November 12th, 2021, The HTYC implemented it's first pilot program at PIneBluff LightHouse Charter Academy School. Data was collected from a group of 21 innercity male youths. Participants were placed in groups by media subject interest and asked to create and demonstrate a short film. Children were given roles of writers, actors, directors, and cameramen and required to work together for the purpose of production of a final project.





This Activity Program was designed and introduced to Lighthouse through a partnership with Bronson's Ambitions and Unprocessed Media.



**BREAST CANCER AWARENESS** 







Our Boogie For Boobies
Event participants and
sponsors raised nearly \$1k
toward The HTYC Center
Building Fund for at-risk
families and troubled teens.



Brought to you in part by Unprocessed MEDIA, 3D Management, So Full Cafe, & The Cali Queen Collection. Sponsors by Dance2Fit w/ Sara Wilson, MixxedFit With Belkyn, Midnight Snacks & More, Desired Elements, Urbane Magazine, Williams Chiropractive, Studio501, & F7 Wellness Solutions

### Christmas GiftAway Toy Drive





Our Xmas Toy Drive provided 20 unique-minority single mothers, fathers, and their families toys for Christmas.





2021 Sponsor of the Year to L.A.M City of Life for the contribution of 150+ Toys. Other sponsors of this year's drive includes Unprocessed Media, The Biz-Ar Business & Event Center, & The Cali Queen Collection.



#### **2021 YEAR END Milestones**



- Temporary Center Space at the BIZ-AR Business Center
- Introduction of 1st Pilot Program to a Learning Institution
- Partnership with the Department of Higher Education to provide GED Training & Certification beginning Jan 4th, 2022

## Stay Updated on Upcoming Events

THEHTYC.COM

#### TO BECOME A SPONSOR OF THE HTYC PLEASE VISIT:

https://www.thehtyc.com/our-sponsors

### **Interested In Our Summer Program?**

Visit: https://www.thehtyc.com/summer-institute or Call 501-838-5399